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Zattoo helps Kabel-TV Lampert expand consumer device coverage with new apps for Samsung TV, LG, Android TV™ and Amazon Fire TV devices.

(Zurich, March 17, 2021) By introducing the new applications, Kabel TV Lampert reaches two thirds of the TV sets in Austrian living rooms.

Customers can now use a wider range of devices and also access all channels that were previously only available on the cable network.

Kabel-TV Lampert will be the first Zattoo TV as Service customer to introduce the LG TV app to the market.

For all new applications, Kabel-TV Lampert will continue offering its customers the full range of interactive features such as catch-up, live pause, restart, nPVR, content discovery and EPG.

Karoline Lampert, Managing Director of Kabel-TV Lampert, remains convinced of the strategic partnership with Zattoo: "One of the most important reasons for choosing Zattoo as a long-term partner is its unique innovative strength. It is the prerequisite for continuously expanding our TV product and delivering it in the highest quality directly to our customers."

Since 2015 Kabel-TV Lampert has partnered with Zattoo to deliver a great TV experience for their customers, beginning with mobile applications for iOS and Android as well as a browser-based service for PC or Mac, and expanding this to a full DVB-C/IP hybrid TV solution..

Julian Hens, Head of Sales at Zattoo, said: "Kabel-TV Lampert was our first customer in the Austrian market and marked a significant step towards the expansion of our partnerships in Europe. We are looking forward to continuing supporting Kabel-TV Lampert in the future expansion of its TV strategy."

Android TV is a trademark of Google LLC.

About Kabel-TV Lampert

Kabel-TV Lampert is one of the largest private cable network operators in Austria. Since 1954 the company has been providing customers between Feldkirch and Bludenz with an outstanding cable TV experience. In 1996 the operator extended its service by also offering super-fast broadband internet to its customers. Kabel-TV Lampert currently provides around 18,000 customers with TV products, 13,000 customers with a broadband internet connection and 2,200 customers with a landline telephone service.

For more information: www.lampert.at

About Zattoo TV Platform

With more than 30 customers and several million active users per month, ZATTOO is one of the leading TV-as-a-Service platforms in Europe. Its customers include Tier 1 operators like 1&1 in Germany, eir in Ireland, Salt in Switzerland and Monaco Telecom, for whom ZATTOO offers fully hosted and managed IPTV, OTT and TV Everywhere services. The focus is on a White Label product with state-of-the-art features and applications for all relevant devices and covering all common ones: Android TV for operator set-top boxes as well as Apple TV, Amazon Fire TV, Smart TVs and mobile devices (iOS / Android / Windows 10).

ZATTOO gained recognition for its achievements in 2020 with the awarding of the Technology and Engineering Emmy® Award from the National Academy of Television Arts and Sciences.

For more information: thetvplatform.zattoo.com