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Azienda Multiservizi Bellinzona (AMB) chooses ZATTOO to power its new multi screen IPTV service

Zurich, 16.07.2020 - ZATTOO, the leading TV platform in Europe, has announced its newest customer Azienda Multiservizi Bellinzona (AMB) has chosen ZATTOO to deliver its next generation TV entertainment service to AMB's customers with a cutting-edge TV experience.

AMB is a public utility and telecommunications company owned by the Municipality of Bellinzona in the Swiss Canton of Ticino. In combination with their FTTH access products, AMB is now expanding with a modern multiscreen IPTV solution completely hosted and managed by ZATTOO under the name WamboTV.

The Wambo TV service is based on ZATTOO's white label TV Platform and provides AMB's customers with a wide range of features within the branded TV experience including Live TV, 7 day Catch-Up / Replay, Restart, Live Pause and Network PVR.

The WamboTV service gives access to more than 200 Live TV channels, including 56 available primarily in Italian. A MySport package with 12 channels entirely dedicated to sports content is planned to be offered to AMB's customers.

In addition to a consistent and configurable feature set, AMB's customers can also choose from a wide variety of market proven devices from which to enjoy their new TV service including Apple TV, Smart TVs and mobile devices.

AMB is the first ZATTOO customer to take advantage of the recently announced 4K/UHD set-top box powered by Android TV, offered in partnership with Skyworth. With Android TV, Wambo TV provides access to live TV, nPVR, on-demand, streaming apps, and more. Ask Google to control it all using voice. The Android TV Operator Tier certification also allows AMB to customise the main menu experience with a customer launch that includes the recommendation of additional apps to provide end customers during first time installation.

"With ZATTOO, we found an experienced partner to meet and exceed the demands of our customers. The TV landscape has changed and we are very excited to further develop our TV service together and to offer our customers the best TV experience possible", said Mauro Suà, Director at AMB.

Julian Hens, Head of Sales at ZATTOO added: “We are pleased that AMB has chosen the ZATTOO TV Platform to upgrade its TV entertainment service. Powered by our carrier-grade platform, we enabled AMB to offer their end customers a feature-rich TV service. The launch of AMB’s TV service is also significant in that it shows that more and more operators are opting for next generation set-top boxes powered by Android TV. With our new set-top box in partnership with Skyworth, we are in a great position to provide operators like AMB a fully integrated service.”

About AMB

«360-degree services in the name of innovation and quality and in favor of the territory and the citizen» it is the concise expression in which the vision of the Azienda Multiservizi Bellinzona (AMB) is condensed. In this context, AMB has the task of managing and carrying out industrial services for the Municipality of Bellinzona and in the region, with particular regard to the supply, production and distribution of electricity, heat and biogas, potable water, the treatment and disposal of sewage and telecommunication (fiber optic and Wambo) and IT services. AMB, with more than 150 years of experience, is particularly committed to energy policy and the city's supply is oriented towards the principles of sustainable development and thrifty use of resources (in line with the Energy Strategy 2050). Innovation, efficiency, responsibility and sustainability are the principles with which AMB operates with the aim of paying particular attention to the quality of its services, since it believes it is crucial for the complete satisfaction of customers-citizens.

For more information: www.amb.ch

About ZATTOO

With more than 30 customers and several million active users per month, ZATTOO is one of the leading TV-as-a-Service platforms in Europe. Its customers include Tier 1 operators like 1&1 in Germany, eir in Ireland, Salt in Switzerland and Monaco Telecom, for whom ZATTOO offers fully hosted and managed IPTV, OTT and TV Everywhere services. The focus is on a White Label product with state-of-the-art features and applications for all relevant devices and covering all common ones: Android TV for operator set-top boxes as well as Apple TV, Amazon Fire TV, Smart TVs and mobile devices (iOS / Android / Windows 10). ZATTOO gained recognition for its achievements in 2020 with the awarding of the Technology and Engineering Emmy® Award from the National Academy of Television Arts and Sciences.

For more information: thetvplatform.zattoo.com