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Mobile & cable operator Monaco Telecom to rely on ZATTOO for revolutionary multiscreen IPTV service with Apple TV

Monaco Telecom opts for ZATTOO's end-to-end platform for new IPTV service with Apple TV Box as core component

Zuerich, 05.03.2020 – Monaco Telecom introduces a revolutionary TV service with Apple and ZATTOO. After the European Tier 1 telcos Salt and EIR, Monaco Telecom is the next B2B customer of ZATTOO to use Apple TV as the central component:

For Monaco Telecom, the new IPTV service comes with two advantages. Existing cable TV customers will get access to mobile applications (iOS / Android) they can use all over Europe. Future customers benefit from the newly built fiber network with the Apple TV box as core component.

ZATTOO operates the complete service as an end-to-end solution and also looks after the operation of the entire TV platform, the management of the TV application on the Apple TV box as well as continuing to develop the platform and all front-end applications.

The Apple TV box works like a set-top box with operator login enabling the automatic installation of the TV application. This also applies to iOS devices.

In addition to linear live TV, the TV service includes modern interactive TV features such as Instant Restart, Time Shift, Catch-up TV and nPVR that are available for the first time in Monaco.

The TV product offers more than 200 TV channels including 150 in HD quality. A French-language package with 35 TV channels is also part of the offer. Extensive pay-TV packages are available thanks to the cooperation with Canal+.

“We are very pleased that Monaco Telecom chose the ZATTOO platform for which we have recently been honored with an Emmy Award for Technology and Engineering. This proves that we have been able to successfully build a scalable IP-based TV platform, becoming the provider of choice for Tier 1 and Tier 2 network operators in Europe” says Julian Hens, Head of Sales B2B at ZATTOO.

About ZATTOO

With more than 30 B2B customers and several million TV users, ZATTOO is one of the most successful TV-AS-A-Service platforms and already a leader in the European market. In Germany, 1&1 Telecom, M-net, NetCologne and EWE TEL are among ZATTOO's customers, the operator Salt Mobile in Switzerland, the No. 1 in the Irish telecommunications market, EIR, and others. ZATTOO offers fully hosted and managed IPTV, OTT, TV Everywhere and Hybrid TV services for operators and media companies. The focus is on a White Label product with state-of-the-art applications for all relevant devices and covering all common ones: operator set-top boxes as well as Apple TV, Amazon Fire TV, Smart TVs and mobile devices (iOS / Android / Windows 10). For more information: thetvplatform.zattoo.com

ZATTOO was awarded with an Emmy Award for Technology and Engineering in the category of “Pioneering Development of Large Scale, Cloud Served, Broadcast Quality, Linear Channel Transmission to Consumers”.